



Fortune Zoom: Surprising Ways to Supercharge Your Career

By Daniel Roberts (Editor), Editors Of Fortune Magazine, Marc Andreessen

Audible Studios on Brilliance, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 163 x 137 mm. Language: English . Brand New. With Zoom, Fortune magazine extends one of its most successful franchises, 40 Under 40, to bring you original insight on the best-kept secrets of top entrepreneurs, business leaders, and rising tech stars. Discover how Zappos CEO Tony Hsieh built a uniquely attractive corporate culture, how Under Armour founder Kevin Plank took on Nike, and what Marissa Mayer told herself before leaping from a safe post at Google to the high-risk top job at Yahoo. Zoom features the fascinating profiles of these and other young innovators and provides listeners with tips to fast-track their own career success. Additional contributors include: Omar Akhtar; Katie Benner; Ryan Bradley; Erika Fry; Miguel Helft; Michal Lev-Ram; Pattie Sellers; Anne VanderMey; and Kurt Wagner. Praise for Zoom Zoom showcases dozens of today's brightest young business stars. An entertaining and accessible read. Reid Hoffman, cofounder and chairman, LinkedIn; coauthor, The Start-Up of You Make way, Boomers here come the Zoomers. A smart and lively book. Daniel H. Pink, author of To Sell is Human and Drive.



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