



Mars, Inc

By Dr Ben Bova

BAEN, United States, 2016. Paperback. Book Condition: New. Reprint. 173 x 104 mm. Language: English . Brand New Book. A new novel from Ben Bova, creator of the New York Times best-selling Grand Tour science fiction series. Bova is a six time Hugo award winner, and past president of the National Space Society. Here, Bova returns to his most popular and best-selling subject: the quest for Mars! How do you get to the Red Planet? Not via a benighted government program trapped in red tape and bound by budget constrictions, that s for sure. No, what it will take is a helping of adventure, science, corporate powerplays, a generous dollop of seduction both in and out of the boardroom and money, money, money! Art Thrasher knows this. He is a man with a driving vision: send humans to Mars. The government has utterly failed, but Thrasher has got the plan to accomplish such a feat: form a club of billionaires to chip in one billion a year until the dream is accomplished. But these are men and women who are tough cookies, addicted to a profitable bottom-line, and disdainful of pie-in-the-sky dreamers who want to use their cash to make...



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