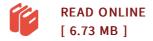




Getting Yourself Sponsored: For Authors, Associations, or Any Business. Your Blueprint to Unlock Brand New Revenue Streams

By Ron Seaver

Advantage Media Group. Paperback. Book Condition: New. Paperback. 232 pages. Dimensions: 8.9in. x 5.9in. x 0.7in.The 1 reason more groups and associations dont utilize sponsorship to increase their business revenue. . . They Never Thought to Ask! Or, if they did think to ask, they dont know how to ask or how much to ask for. Its estimated that this year companies, corporations, and businesses across America will spend over 17 Billion (. . . thats billion with a B!) in underwriting events, programs, meetings, teams. . . and businesses just like yours! In this book you will learn. . . How to put your hands on an invisible mountain of cash something youre completely missing out on right now! Where to find companies interested in sponsoring your events, meetings, classes, newsletters, and association gatherings The 5 Most Common Fallacies about Sponsorships Whats the least amount you should get for your sponsorship package (Its probably a lot higher than you think!) The Magic Formula to get what youre asking for While its true that sponsorships have long been the stalwarts of sports teams like tthe Yankees and Cowboys, the underwriting of meetings and associations has become the hottest new trend...



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