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CAMPAIGN INC.: HOW LEADERSHIP AND ORGANIZATION PROPELLED BARACK OBAMA TO THE WHITE HOUSE



University of Iowa Press. Paperback. Book Condition: new. BRAND NEW, Campaign Inc.: How Leadership and Organization Propelled Barack Obama to the White House, Henry F. De Sio, It takes more than an excellent candidate to win elections; it takes an outstanding campaign organization, too. Campaign Inc. is the story of how leadership and organization propelled Barack Obama to the White House. As the chief operating officer of Obama's 2008 presidential campaign, Henry F. De Sio, Jr., was positioned to view...

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