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PLATFORM: GET NOTICED IN A NOISY WORLD



Thomas Nelson Publishers. Hardback. Book Condition: new. BRAND NEW, Platform: Get Noticed in a Noisy World, Michael Hyatt, Michael Hyatt, one of the top business bloggers in the world, provides down-to-earth guidance for building and expanding a powerful platform. To be successful in the market today, you must possess two strategic assets: a compelling product and a meaningful platform. In this step-by-step guide, Michael Hyatt, former CEO and current Chairman of Thomas Nelson Publishers, takes readers behind the scenes, into...

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- · Authored by Michael Hyatt
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